UH CTAHR COOPERATIVE EXTENSION SERVICE
HOT WATER TREATMENT PROJECT
ADOPTION EVALUATION FOR ORNAMENTAL

DATE: __________________________

DATE OF ADOPTION: __________________________

WHAT PRODUCTS HAVE YOU ALREADY TREATED?
☐ ANTHURIUM
☐ BIRDS OF PARADISE
☐ CUTTINGS
☐ GINGER
☐ HELICONIA
☐ PROTEA
☐ TARO
☐ TI LEAF, CUT
☐ OTHER CUT FLOWERS
☐ OTHER PROPAGATIVE MATERIAL: ____________________

EVALUATION:

ARE YOU SATISFIED WITH THE RESULTS YOU RECEIVED?
☐ YES ☐ NO

DOES THE HOT WATER TREATMENT, DEFECT YOUR PRODUCT IN ANY WAY?
☐ YES ☐ NO

WHAT PERCENT OF DEFECTS DO YOU EXPERIENCE?
____________%

DOES THE HOT WATER TREATMENT EXTEND THE VASE LIFE OF YOUR PRODUCT?
☐ YES ☐ NO

BY HOW MANY DAYS? _____________ DAYS

ANNUAL RESULTS WITH HOT WATER TREATMENT:

INCLUDING RETAIL AND WHOLESAL E, APPROXIMATE YOUR VALUE OF SALES:

ESTIMATE THE QUANTITY OF FLORAL PRODUCTS YOU PRODUCE/DISTRIBUTE:

WHAT PERCENT OF THE TOTAL QUANTITY DO YOU EXPORT?

WHAT PERCENT OF YOUR TOTAL COUNT IS HW TREATED?

IS THE REMAINDER OF THE TOTAL COUNT CAPABLE OF BEING HW TREATED?

REJECTION RATES WITH HOT WATER TREATMENT:

APPROXIMATE THE TOTAL NUMBER OF OUT-OF-STATE SHIPMENTS MADE PER YEAR:

ESTIMATE THE NUMBER OF QUARANTINE REJECTIONS PER YEAR:

HAVE YOU EXPERIENCE LOWER REJECTIONS DUE TO THE HW TREATMENT?

REDUCTION BY WHAT PERCENT:

APPROXIMATE THE LOSSES IN DOLLAR VALUE DUE TO QUARANTINE REJECTIONS

APPROXIMATE THE LOSSES PRIOR TO HOT WATER TREATMENT ADOPTION:

HAS YOUR LABOR REQUIREMENTS INCREASED OR DECREASED WITH THE HW SYSTEM?

☐ INC ☐ DEC

PESTICIDE USAGE:

WITH THE IMPLEMENTATION OF THE HW TREATMENT TANK, HAVE YOU EXPERIENCED A REDUCTION IN PESTICIDE USE?

REDUCTION BY WHAT PERCENT:

☐ YES ☐ NO

EDUCATION:

HOW MANY EMPLOYEES ARE EDUCATED ABOUT THE BENEFITS OF HOT WATER TREATMENT?

AS A DISTRIBUTOR, HOW MANY FARMS DO YOU PURCHASE PRODUCTS FROM?

THANK YOU FOR YOUR PARTICIPATION.